

THE PEAK OF REFRESHMENT.

NEW ALPINE. NOW, A REAL MENTHOL AT A GENERIC PRICE.

AVAILABLE IN FULL FLAVOR, LIGHTS, KINGS & 100's

Full Flavor: 15 mg "tar," 13 mg nicotine - Lights: 15 mg "tar," 1.8 mg nicotine as per corporate by FTC method

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.